



Watkins Crockett, III

CLU, ChFC, LUTCF
Financial Representative

Honors & Distinctions:

- Charter Member, John Hancock Hall of Fame
- Life Member, Million Dollar Round Table
- Past Chairman, John Hancock Agent's Advisory Committee
- Current Board Member, Osher LifeLong Learning Institute at Vanderbilt
- Past President, Osher LifeLong Learning Institute at Vanderbilt
- Past President, Society of Financial Service Professionals
- Past Board Member, Bill Wilkerson Speech & Hearing Center
- Former Board Member, Hospital Hospitality House
- Current Member, Kiwanis Club
- Former Board Member, Kiwanis Club of Nashville

“My personal mission is earning the respect of existing clients by servicing their needs with the information and opportunities that will help put their financial dreams within reach.”

Watkins “Watt” Crockett, III, is a life member of the John Hancock Hall of Fame, a prestigious distinction which only 183 people have achieved since 1964. For more than 50 years, Watt has been serving clients in the financial services industry.

As a Financial Representative with Innovative Financial Group in Nashville, the key to Watt’s continued success is the timeless principle of the “Golden Rule.” He provides each client with the same personal attention, commitment to excellence, and knowledgeable advice he would hope to receive in their place.

A graduate of Vanderbilt University, Watt believes his role is to educate his clients on the options and opportunities

before them so that working together they can make intelligent decisions based on the client’s own unique dreams and aspirations. He is insurance and securities licensed in the state of Tennessee. He is also a firm believer in the importance of long-term care insurance as part of a strong financial strategy.

Watt is a veteran of the U.S. Navy, having served as an Officer with the Sixth Fleet in the Mediterranean. He lives in Nashville with his wife, Gail. They have one son, Watt IV; two daughters, Lisa and Ginger; and five grandchildren.

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