



**Robert E. Cooper**  
Financial Representative

*“Trust is the key to building a lifelong relationship with each client, and reliability is the key to trust.”*

**R**obert E. Cooper began his career in financial services at John Hancock more than 40 years ago. Today, he serves hundreds of clients as a Financial Representative at the Memphis office of Innovative Financial Group. He attributes his professional success to three basic principles: reliability, honesty, and a passion for serving his clients.

Focusing on the needs of farmers and business owners, Robert works with each individual client to develop a customized approach to wealth protection, retirement strategies, succession planning, insurance needs, and other areas. Then he continues to work with each client year after year, evaluating and making adjustments as necessary to ensure they remain on course to achieve their financial dreams.

A graduate of the University of Memphis, Robert is insurance and securities licensed in numerous states, including Tennessee, Alabama, Arkansas, Florida, and Mississippi.

Robert resides in Piperton, Tenn., with his wife of 45 years, Shirley. They are the proud parents of three sons and four grandchildren.

**901-767-7212 Ext. 2131**  
**rcooper@askifg.com**  
**www.AskIFG.com**

Offering John Hancock insurance products. Registered Representative/Securities offered through Signator Investors, Inc., Member FINRA, SIPC. Innovative Financial Group is independent of John Hancock and Signator Investors, Inc. 3322 West End Ave., Suite 810, Nashville, TN 37203. 615-385-3867. AR Insurance Lic. #12368  
167-20110519-75308

