

FOR IMMEDIATE RELEASE

IFG CAPTURES 7 SPOTS ON JOHN HANCOCK FINANCIAL NETWORK TOP 250 FINANCIAL REPRESENTATIVES – INCLUDING #1

Nashville-based Firm Well Represented on National List with 15 of Top 500

NASHVILLE, Tenn. (April 13, 2011) – No less than fifteen members of Innovative Financial Group (IFG) have been named to this year’s list of the Top 500 financial representatives in the nation within John Hancock Financial Network. That extraordinary accomplishment includes seven members ranking in the Top 250, as well as Laurence Plummer being named the nation’s number-one financial representative by John Hancock Financial Network.

“Being so thoroughly represented among John Hancock Financial Network’s list of its most successful members is a testament to the respect that Innovative Financial Group has earned throughout the financial services industry. But more importantly, it demonstrates the outstanding professionalism of our financial representatives and the real value they provide to each client every day,” said Alan Moore, President and CEO of IFG.

IFG is dedicated to providing its financial representatives with the resources, technology, and development opportunities they need to better serve their clients on a daily basis. The effectiveness of the IFG strategy is evidenced by the individual success of its representatives in the JHFN ranking. The firm is currently expanding to bring new financial representatives under the IFG banner in all four of its locations: Nashville, Memphis, Chattanooga, and Atlanta.

IFG professionals included in this year’s John Hancock Top 500 ranking include:

1. Laurence Plummer, Plummer Financial Services (IFG Affiliate)
17. Marcus Henderson, Henderson Financial Group (IFG Affiliate)
41. Mory Karimian, Innovative Financial Group
69. Michael Edens, Innovative Financial Group
120. Christy Robinson, Atlantis Financial Group (IFG Affiliate)
146. C. Stephen Smith, Innovative Financial Group
234. Richard Walters, Innovative Financial Group
292. Mark Widlowski, Innovative Financial Group
366. Michael Whitney, Innovative Financial Group
377. Clyde (Pat) McFadden, Innovative Financial Group
381. H.E. (Buddy) Wootten, Innovative Financial Group
400. Alan Moore, Innovative Financial Group
419. Robert E. Cooper, Innovative Financial Group
479. Michael Becher, Innovative Financial Group
500. Ali Elnajjar, Innovative Financial Group

John Hancock Financial Network rewards financial representatives in the Top 250 by expanding the features available within its Build4Success platform with practice management solutions, including a business valuation and assessment tool, and coaching services. This program is designed to drive business growth and improve the client experience by assessing practice performance in 30 different areas and indentifying opportunities for focus and expansion.

IFG professionals offer their clients a diverse range of insurance and other financial services, including John Hancock products and those of other leading national companies. Four of the company's representatives have previously been named to John Hancock Hall of Fame, a prestigious distinction offered to only 183 people since 1964. Those Hall of Fame members include Laurence Plummer, Marcus Henderson, C. Stephen Smith, and Watkins Crockett.

About Innovative Financial Group:

A member of John Hancock Financial Network based in Nashville, Tenn., Innovative Financial Group (IFG) is celebrating its 75th year serving clients since 1936. Additional locations in Atlanta, Memphis, and Chattanooga have helped expand IFG's ability to provide successful solutions to meet the needs of individual and business clients.

About John Hancock Financial Network:

John Hancock Financial Network is a national network of independent firms with approximately 1,900 financial professionals across the U.S. A leader with the stability and scale to offer an innovative business model, John Hancock Financial Network gives entrepreneurial financial professionals the power to effectively build unique businesses, based on their own vision and market opportunity.

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