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Nashville-based Regional Financial Services Firm Welcomes Top Financial Professional

Laurence Plummer joins Innovative Financial Group

BOSTON, July 28, 2010 - Innovative Financial Group (IFG) Managing Partner, Alan G. Moore, CLU, ChFC, LUTCF, CLTC has announced that Laurence Plummer, a top financial adviser, has joined his firm.

With more than 29 years of experience in the insurance and financial services field, Plummer has received numerous awards and honors for building a highly successful financial services practice. Twice named John Hancock Financial Network's Representative of the Year, Plummer attributes building relationships with clients and keeping them focused on their long-term financial goals as what's kept him successful throughout the years.

"We are privileged to have a team of highly skilled professionals at IFG and we are excited to have such a talented, professional and accomplished leader in Laurence join our firm," said Alan G. Moore, CLU, ChFC, LUTCF, CLTC, Managing Partner of Innovative Financial Group. "We look forward to working with Laurence and his staff in serving his clients and continuing to grow his business."

Plummer will continue to serve clients and grow his own firm at his current Memphis location. "I am pleased to be working with Alan and Innovative Financial Group," said Plummer. "It's always positive to share ideas and expand our network. I look forward to contributing to the growth of IFG."

About Innovative Financial Group

A member of the John Hancock Financial Network based in Nashville, Innovative Financial Group (IFG) has been serving clients for more than 60 years. Additional locations in Memphis and Chattanooga have helped expand IFG's ability to provide financial solutions to meet the needs of individual and business clients.

About John Hancock Financial Network

John Hancock Financial Network is a national network of independent firms with approximately 1,900 financial professionals across the U.S. A leader with the stability and scale to offer an innovative business model, John Hancock Financial Network gives entrepreneurial financial professionals the power to effectively build unique businesses, based on their own vision and market opportunity. For more information on John Hancock Financial Network and its national network of independent firms, visit www.johnhancockfinancialnetwork.com.

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