



## C.E. "Ed" Whitaker

CLTC  
Vice President

### Honors & Distinctions:

- President Elect, NAIFA–Nashville Chapter
- Elder, Brentwood Presbyterian Church
- Clerk of the Session, Brentwood Presbyterian Church

*“My role as a financial advisor provides me with the opportunity to make a real-world difference in the financial security and future happiness of professionals and business owners. I cannot imagine a more fulfilling use of my talents.”*

Approaching 40 years in the financial services industry, Ed Whitaker has focused his career on working with closely held business owners and medical professionals in order to help them evaluate their benefit programs and implement wealth protection programs for themselves and/or employees. He attributes his success to the individual attention he provides to each client and the lifelong relationships he strives to build.

Over the years, Ed has seen firsthand the importance of disability income insurance in helping to protect a business and individual professionals. It is because of this experience that he has focused his work to make sure that income protection needs are addressed with all of his clients, as well as the clients of other associates with whom he does joint work.

As Ed recognized how much he enjoyed working jointly with other associates on disability income insurance cases and business continuation strategies, he made the decision to enter management at Innovative Financial Group, where he now serves as vice president. In this role, Ed recruits professionals from other fields and from within the industry to join the Nashville-based firm. He also works with each associate to help them develop their business to include additional markets, utilizing a variety of resources and products to meet clients' needs.

Ed is licensed for insurance and securities in the state of Tennessee.

A Tennessee native, Ed lives in Brentwood with his wife, Kathy. When Ed is not helping people in his business, he enjoys spending time with his family and trout fishing with his wife.

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